

FINTECH: MONEY, MARKETS AND MARKETPLACE

About the Program

Across the globe, we are beginning to see how emerging players in FinTech are well positioned to reshape customer experience with new business models.

Integrating design principles, emerging technologies and new business models into your company's digital ecosystem can help make your team think more holistically about your current and future customers' needs and develop innovative value propositions without losing sight of current core offerings and revenue streams. In this course, you will find out the answers to the above questions through experiential learning and a mix of lectures, case studies, creative exercises, discussions, project work and class presentations.

Learning Objectives



- Understand the design mindset and how it can help to create new value in the financial services sector.
- Learn how to critically assess new technologies and FinTech business models.
- Understand how innovative efforts can be effectively set up and governed in a regulated financial services institution.
- Grasp the fundamentals of Design Thinking and how it can be used in creative problem solving.

Requirements



No specific skills or previous knowledge is required to enroll in this program. However, previous exposure to finance is highly recommended.

Duration



2 days (weekend),
6 hours per day,

Location



Daejeon, South Korea.
SolBridge International
School of Business campus.

Teaching Method



All class material's are 100% in english.

Fees & Tuition



No application fee;
1,800,000 KRW total tuition.